

On its 4<sup>th</sup> year, the 2014-15 year for Frontline Foundation Inc. is the start of the new strategic direction “**Growing for Position**” after its completion of foundational activities and positioning for growth for the last three (3) years. The following initiatives are the highlights for the year 2014-2015:

### **Successful Implementation of the Badjao Community Livelihood Cooperative Program - Pilot Project**

The Badjao Community Livelihood Cooperative Program (BCLCP) led by Pastor Albert Santiago in Libjo, Batangas City, Batangas, Philippines has completed its first year of implementation where it received the complete funding of \$8,000 as per its original proposal. The funds were released progressively from November 2013 to August 2014.

This pilot project is a success story as it continues to have significant impact to the community enabling holistic transformation amongst its direct beneficiaries.

The project proposal initially targeted 34 families in one community. Now the program has extended to two (2) other Badjao communities and one (1) Tagalog community – a total of four (4) communities from the original plan of one (1) community – a 400% increase in community impact.

And the total direct beneficiaries for 2013-2014 and 2014-2015 are given below:

	<b>2013-2014</b>	<b>2014-2015</b>
	<b>Total Direct Beneficiaries</b>	<b>Total Direct Beneficiaries</b>
<b>Adults</b>	83	125 ( <i>as of May 2015</i> )
<b>Children</b>	62	84

The months of August to November are lean months for the Badjaos. Selling and retailing are not that productive due to the saving up for the Christmas season by the masses. The frequent typhoons affecting Batangas is also one of the factors that affect the businesses of the Badjaos. Most of the loans were reconstructed to suit these lean months for the Badjaos. The Badjaos also stayed longer in far places selling to ensure a viable rate of return for their investment.

Mid-November is the start of buying season for the masses, and during this time, the Badjaos’ businesses began to flourish. In December, 2 days before Christmas, they returned to their respective communities. December is buying season, therefore,

during this time, the Badjaos paid off their loans from the cooperative and enjoyed their Hariraya festival after Christmas.

By January 2015, most of the Badjaos have renewed their loans, while others sought membership with the cooperative to loan for business capital.

As part of the ACCIR strategic partnership reporting requirements, bi-annual progress reports have been submitted to ACCIR. Two (2) reports have been submitted for the FY 2013-14 (*Progress Report 1: 1 July – 31 December 2013 and Progress Report 2: 1 January – 30 June 2014*).

Two (2) reports were submitted to ACCIR for the FY 2014-15. For more details, please refer to our Corporate Services Officer.

- Progress Report 3: 1 July – 31 December 2014 and
- Progress Report 4: 1 January – 30 June 2015.

### **Establishment of the 3-Year Frontline Philippines Community Development Program (2015-2017)**

Following the successful implementation of the pilot project, Frontline Foundation is now ready to establish a three-year Frontline Philippines Community Development Program for the period 2014-2017.

This was developed and a first draft was submitted to ACCIR in January 2015. Over the course of the next 5 months, the proposal was refined in consultation with Colin Dyer, ACCIR Project Coach, and Tisha Santiago, Frontline Philippines Operations Manager.

The final project proposal including the proposed budget was submitted in May 2015 for review and approval by the ACCIR Project Review Committee (PRC). There are five (5) projects included in the proposal (with the proposed budget for FY 2015-2016):

- Project 1: Badjao Monitoring and Assessment (\$150.00)
- Project 2: In-depth Assessment of Magang (\$500.00)
- Project 3: Training and Development (\$500.00)
- Project 4: Magang Community Livelihood Project (\$9,000.00)
- Project 5: Frontline Strategy and Organisation Development – Australia and Philippines (\$5,000.00)
- Allowances for Larry Sto Domingo and Tisha Santiago (\$900.00)

Furthermore, ACCIR required the following documentation to be submitted:

- Certificate of Incorporation and Model Rules for Frontline Philippines.

- Child Protection Policy for both Frontline Australia and Frontline Philippines. This must be reviewed every 3 years and was due then. They have assessed our existing policy and updates to be done with Frontline's employment practices, the keeping of appropriate records and the designation of a child protection officer.

*(Note: As of this writing, the ACCIR PRC met in July 2015, the proposal was approved in principle to go on to the next project phase – Project Implementation and a forward strategy agreed. They believe that it is a great project and the PRC are excited about the models of sustainability and self-determination that we are generating. A signed Strategic Partnership Agreement between ACCIR and Frontline Foundation Inc was signed in July 2015. This will be detailed in the CEO Report for 2015-16.)*

### **Local Registration of Frontline Social Services (Philippines)**

A new non-government organisation (NGO) named Frontline Social Services was established in September 2013 to serve as the local project coordinator for Frontline Foundation Inc (Australia). Frontline Social Services (Philippines) has a direct reporting line to Frontline Foundation Inc (Australia).

As part of ACCIR's compliance requirements, to implement a project in the Philippines, it was imperative that the local NGO selected to be the project coordinator for Frontline has obtained a license from DSWD (Department of Social Welfare and Development). This is currently underway.

This is an update on the LGU registration for Frontline Social Services. The plan is to complete all the local registrations by Dec 2015.

1. A certified true copy (complete) of SEC registration, Articles of Incorporation and by-laws have been submitted to SSS (Social Security System).
2. For SSS purposes, we have Raffy Abogado as Administrative Staff to assist Tisha Santiago. He will just be given PHP 500 monthly allowance and his SSS contribution and Philhealth will be shouldered by Frontline Social Services (Philippines).

### **Frontline Organisation Development Project (Pilot Project 2)**

As a newly commenced not for profit international aid organisation, Frontline needed to set the right strategies and foundations (such as people, processes and systems, structure and technology) in place in order to achieve its goals and be effective, efficient and viable in the long-term. Furthermore, it needed to ensure it adheres to laws and internationally recognised guidelines in the area of overseas development

activities. Frontline Organisation Development Project – is intended to address this both for Australia and the Philippines. This is part of the original project proposal has been reviewed and approved by the ACCIR Project Review Committee (PRC) in November 2013 and is continuing under the new project proposal 2015-2017.

Key initiatives include:

- Completion of DSWD and local registration for Frontline Philippines
- Streamlining of financial systems and other operational systems
- Marketing, Fundraising and Donor Management Strategy Development and Implementation
- Staff development and training for Frontline Australia and Philippines
- Attendance in Missions Conference in Melbourne in May 2016
- Attendance in PanAsia Conference in Phuket, Thailand in Aug 2016

## **Financial Performance**

Funding sources for Frontline during this financial year were the following:

- Radiant Missions (from 2015 Radiant Women's Conference)
- Major Partners (David Reid and Connect City Church (CCC))
- Donors (from June 2015 End of Year Appeal)

Overall, 2014-2015 continue to be a good foundational and positioning year for Frontline Foundation. For more detail on our financial performance, please refer to our Summary Financial Report by the Treasurer.

## **Our Future Ahead**

The last three years (2011 – 2014) has been foundational and positioning for growth. For the next seven years (2014 – 2021), the focus is on ***“Growing for Position”***.

Key strategic initiatives for the next three years (2014 - 2017) are:

1. Completion of the Frontline Organisational Development Project (Australia and Philippines).
2. 2015-2017 Project Development and Implementation in the Philippines for the following communities in coordination with Connect City Church (CCC) Philippines.
  - Barangay Magang, Daet, Camarines Norte (2015 - 2016)
  - Barangay San Luis, Cogen, Antipolo, Rizal (2016 – 2017)

3. Strategy Development: 2014-2021 Overall Strategy and Direction (to extend international aid beyond the Philippine, including locally in Melbourne)
4. Fundraising, Donor Management and Marketing Strategy Development and Implementation

We have a strong commitment to help communities and individuals experience real and holistic transformation as we work with them to alleviate poverty and support the needy.

Thank you for your support.

**Maria Teresa Abadilla**  
CEO and Founder



## **Committee of Management (Board)**

As at 30th June 2015

### **Chair**

**Maria Teresa Abadilla**

CEO and Founder, Frontline Foundation

### **Treasurer**

**Nenita Go**

Finance Officer, Frontline Foundation

### **Secretary**

**Cenalyne Cortez**

Board Secretary, Connect City Church (CCC) Committee of Management  
Corporate Services Officer, Frontline Foundation

### **Member**

**Jeanette Moody**

Pastor, Connect City Church (CCC) Main Campus

Head of Projects, Frontline Foundation

Ordained Pastor, Australian Christian Churches (ACC)

### **Member**

**Maximino Flores**

Pastor, Connect City Church (CCC) West Campus

Ordained Pastor, Australian Christian Churches (ACC)

### **Member**

**Ernesto Iradiel**

Pastor, Connect City Church (CCC) East and South-East Campuses

Ordained Pastor, Australian Christian Churches (ACC)

Member of ACC Multinational Executive Team

### **Member**

**Allan Vitug**

Pastor, Connect City Church (CCC) Main Campus